

## **Oil-Free Hair Gel**

Here at Nativis, we have developed an Oil-Free Hair Gel (medium hold) that will provide hold and allow your hair to be styled. It is long lasting and can be used to simply hold your hair in place or to style. It is oil-free and 100% natural in composition, containing a natural active ingredient derived from Sericin which we have called Silk Hydra-Fix©. This active ingredient will coat the hair strands to provide a smooth outer surface, whilst fixing the hair in position. It will also give the hair an increased shine, increase hydration and strength so that breakage is significantly reduced. It is skin friendly (no need to wash your hands after application) and will be beneficial to the scalp through its hydrating and moisturising action.

#### **Products for Oil-Free Hair Gel**

# Silk Hydra-Fix Hair Gel (100g)

### Directions for Use - Massage into dry hair



- 1. Apply with the fingertips to dry hair or hair that has been washed and dried. Once applied, brush the hair if it is required only to hold the hair in place.
- 2. For styling, shape the hair with fingers or a brush/comb and allow to set this should take no more than a minute or two.
- 3. The Oil-Free Hair Gel can be reactivated by dampening the hair and then brushing or restyling. Dampening can be carried out by either spraying water onto the hair or gently massaging the hair with a damp flannel.

### **Price £15.00**

Use the above procedure on dry hair. Brushing after application (before the Hair Gel dries) will ensure that your hair will hold firmly in place. Styling can be performed using fingers or a brush/comb. Styling needs to be performed before the hair gel has dried. Continued use will provide additional benefits which include a smoother and softer feel to the hair, increased strength with less hair loss due to breakage, increased shine and bounce. The Oil-Free Hair Gel is skin friendly and will also have hydrating and moisturising benefits to the scalp. It is oil-free and 100% natural in composition.

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